



Resource Allocation Sub (Policy and Resources) Committee

Date: THURSDAY, 13 DECEMBER 2018

Time: 12.00 pm

Venue: COMMITTEE ROOMS, 2ND FLOOR, WEST WING, GUILDHALL

Members: Deputy Catherine McGuinness (Chairman)
Jeremy Mayhew (Deputy Chairman)
Sir Mark Boleat
Deputy Keith Bottomley
Deputy Jamie Ingham Clark
Henry Colthurst
Simon Duckworth
The Rt. Hon the Lord Mayor, Alderman Peter Estlin
Marianne Fredericks
Christopher Hayward
Deputy Edward Lord
Deputy Joyce Nash
Deputy Dr Giles Shilson
Deputy Tom Sleigh
Sir Michael Snyder
Deputy John Tomlinson
Alderman Sir David Wootton

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Lunch will be served in the Guildhall Club at 1pm

**John Barradell
Town Clerk and Chief Executive**

AGENDA

1. **APOLOGIES**

2. **MEMBERS DECLARATIONS UNDER THE CODE OF CONDUCT IN RESPECT OF ITEMS ON THE AGENDA**

3. **MINUTES**

To agree the public minutes of the Sub-Committee meeting held on 4 October 2018.

For Decision
(Pages 1 - 4)

4. **MENTAL HEALTH CENTRE**

Report of the Director of Community and Children's Services.

For Decision
(Pages 5 - 8)

5. **PROJECT FUNDING UPDATE**

Report of the Chamberlain.

For Decision
(Pages 9 - 16)

6. **ENHANCING SPORT ENGAGEMENT**

Report of the Director of Communications.

For Decision
(Pages 17 - 24)

7. **QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE**

8. **ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT**

9. **EXCLUSION OF THE PUBLIC**

MOTION – That under Section 100(A) of the Local Government Act 1972, the public be excluded from the meeting for the following items on the grounds that they involve the likely disclosure of exempt information as defined in Part 1 of the Schedule 12A of the Local Government Act.

Part 2 – Non-Public Agenda

10. NON-PUBLIC MINUTES

To agree the non-public minutes of the Sub-Committee meeting held on 4 October 2018.

For Decision
(Pages 25 - 28)

11. GUILDHALL ADMINISTRATION BUDGET REPORT - REQUEST FOR ADDITIONAL FUNDING 2019/20 AND ONWARDS

Report of the City Surveyor.

For Decision
(Pages 29 - 40)

12. REQUEST FOR ADDITIONAL FUNDING OF A FIRE SAFETY COMPLIANCE OFFICER POST

Report of the City Surveyor.

For Decision
(Pages 41 - 46)

13. GRESHAM COLLEGE FUNDING

Report of the Town Clerk.

(TO FOLLOW)

14. GATEWAY 1/2/3/4 - CITY OF LONDON SCHOOL FOR GIRLS EXPANSION PROJECT

Report of the Headmistress of the City of London School for Girls.

For Decision
(Pages 47 - 76)

15. GATEWAY 6 - ACTION AND KNOW FRAUD CENTRE - CONTRACT

Report of the Commissioner of Police.

For Decision
(Pages 77 - 90)

16. QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE

17. **ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT AND WHICH THE SUB-COMMITTEE AGREE SHOULD BE CONSIDERED WHILST THE PUBLIC ARE EXCLUDED**

Part 3 - Confidential Agenda

RESOURCE ALLOCATION SUB (POLICY AND RESOURCES) COMMITTEE

Thursday, 4 October 2018

Minutes of the meeting of the Resource Allocation Sub (Policy and Resources) Committee held at Committee Rooms, 2nd Floor, West Wing, Guildhall on Thursday, 4 October 2018 at 12.00 pm

Present

Members:

Deputy Catherine McGuinness (Chairman)
Jeremy Mayhew (Deputy Chairman)
Deputy Keith Bottomley
Deputy Jamie Ingham Clark
Simon Duckworth
Alderman Peter Estlin
Marianne Fredericks
Deputy Edward Lord
Deputy Dr Giles Shilson
Sir Michael Snyder
Deputy John Tomlinson
Alderman Sir David Wootton

In attendance:

John Scott (Chief Commoner)

Officers:

John Barradell	- Town Clerk and Chief Executive
Peter Lisley	- Assistant Town Clerk & Culture Mile Director
Angela Roach	- Assistant Town Clerk & Director of Member Services
Peter Kane	- Chamberlain
Caroline Al-Beyerty	- Deputy Chamberlain
Geoff Parnell	- Chamberlain's Department
Paul Wilkinson	- City Surveyor
Nicholas Gill	- Director of Investment Property, City Surveyor's Department
Andrew Crafter	- City Surveyor's Department
Alison Bunn	- City Surveyor's Department
Carolyn Dwyer	- Director of the Built Environment
Ian Hughes	- Assistant Director, Department of the Built Environment
Colin Buttery	- Director of Open Spaces
Gerry Kiefer	- Open Spaces Department
Damian Nussbaum	- Director of Economic Development
Bob Roberts	- Director of Communications
Greg Moore	- Town Clerk's Department

1. APOLOGIES

Apologies were received from Sir Mark Boleat, Henry Colthurst, Christopher Hayward, and Deputy Joyce Nash.

2. **MEMBERS DECLARATIONS UNDER THE CODE OF CONDUCT IN RESPECT OF ITEMS ON THE AGENDA**

There were none.

3. **MINUTES**

The public minutes and summary of the meeting held on 5 July 2018 were approved.

4. **PRIORITIES INVESTMENT POT (PIP) - BIDS FOR CONSIDERATION**

The Sub-Committee considered a joint report of the Town Clerk and Chamberlain setting out recommended bids to the Priorities Investment Pot.

RESOLVED: That approval be given to the following bids:

1. City Surveyor's – Supporting Openreach's (Wireless Contract) roll out of Fibre – £36,050
2. Economic Development and Community and Children Services – Digital Skills Strategy and Officer - £65,000
3. Open Spaces – Facilitating 'Biodiversity net gain' in and around Burnham Beeches – £86,500
4. Open Spaces – Project Officer – 'Developing a Parking Strategy' for Epping Forest - Income Generation – £109,300
5. Community and Children Services – Barbican Library Exhibition Equipment – £50,230
6. Community and Children Services – Mental Health Centre - Expanded Bid – £161,000
7. Town Clerk's - Improving the Response to Anti-Social Behaviour – £108,000

5. **FEASIBILITY STUDY TO EXPAND CITIGEN ENERGY NETWORK**

The Sub-Committee considered a report of the City Surveyor seeking funding for a feasibility study relative to the expansion of the Citigen energy network within the area close to Smithfield.

RESOLVED: That a contribution of up to £16,500 (16.5% of the total cost, estimated at £100,000) be approved to be allocated from the Community Infrastructure Levy towards the cost of a Citigen feasibility study.

6. **CONGESTION MITIGATION: PARKING, TRAFFIC & CYCLING ENFORCEMENT RESOURCES**

The Sub-Committee considered a report of the Director of the Built Environment seeking approval in relation to additional parking enforcement resources to allow for a continued focus on congestion issues.

RESOLVED: That approval be given to:-

1. Continued funding of £203k pa from the On-Street Parking Account (OSPA) for additional Civil Enforcement Officers to focus on parking-

related congestion across the City for the remainder of Indigo's contract (February 2021).

2. Funding of £54k pa from the OSPA to enhance the parking enforcement service through additional Indigo evening resources (also until February 2021).
3. Funding of £165k pa from the OSPA for three City Corporation Traffic & Congestion Officers for an initial two-year period.

7. **QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE**

There were no questions.

8. **ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT**

There were no urgent items.

9. **EXCLUSION OF THE PUBLIC**

RESOLVED – That under Section 100A(4) of the Local Government Act 1972, the public be excluded from the meeting for the following items on the grounds that they involve the likely disclosure of exempt information as defined in Part 1 of Schedule 12A of the Local Government Act.

<u>Item No.</u>	<u>Paragraph No.</u>
10 - 11	3
12	4
15	2 & 4
16	3
17	1,2,3

10. **NON-PUBLIC MINUTES**

The non-public minutes of the Sub-Committee meeting held on 5 July 2018 were approved.

11. **ADDITIONAL RESOURCES REQUEST - CITY SURVEYOR'S LOCAL RISK BUDGET**

The Sub-Committee considered and approved a report of the City Surveyor requesting an increase the City Surveyor's local risk budget.

12. **OPEN SPACES LEARNING PROGRAMME LONG TERM FUNDING**

The Sub-Committee considered a report of the Director of Opens Spaces relative to the long-term funding of the Open Spaces Learning Programme.

13. **QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE**

There were no questions.

14. **ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT AND WHICH THE SUB-COMMITTEE AGREE SHOULD BE CONSIDERED WHILST THE PUBLIC ARE EXCLUDED**

There were no urgent items.

15. PROPOSED EXPANSION OF GLOBAL COMPETITIVENESS WORKSTREAMS

The Sub-Committee considered and approved a report of the Director of Economic Development relating to proposed expansion of global competitiveness workstreams.

16. TERMINATION OF EXECUTIVE SEARCH CONTRACT

The Sub-Committee received a report of the Director of Economic Development relative to the termination of an executive search contract.

17. MARKET FORCES SUPPLEMENTS

The Sub-Committee considered and approved a report of the City Surveyor in relation to the award of Market Forces Supplements.

The meeting ended at 1.00 pm

Chairman

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Committee	Dated:
Resource Allocation Sub-Committee	13 December 2018
Subject: Mental Health Centre	Public
Report of: Andrew Carter, Director of Community and Children's Services	For Decision
Report author: Zoe Dhami, Strategy Officer, Department of Community and Children's Services	

Summary

In March 2018 the members of Community and Children's Services (CCS) Committee approved a pilot of a mental health centre that can provide additional clinical interventions to those working and living in the Square Mile, including lower-paid workers. Since the approval of the proposal, funds of £451,000 have been agreed by the Priorities Board and approved for drawdown by members of CCS Committee. This report now seeks final approval for the drawdown of CIL funding from Resource Allocation Sub Committee.

Recommendations

Members of Resource Allocation Sub Committee are asked to:

- provide approval for the drawdown of the Community Infrastructure Levy (CIL) allocated funding to an amount up to £451,000.

Main Report

Background

1. On 7 March the CCS Grand Committee reviewed and agreed to a proposal for a City of London mental health centre. As part of the discussion, members requested that, due to the demand for such a service, delivery should be from two adjoining shop units.

Current Position

2. Officers have identified two adjoining Housing Revenue Account shop units – 75 and 77 Middlesex Street – for use. The shop units are in an area providing access to City residents and workers.
3. To further support the delivery and viability of the centre, the department sought capital funding of £433,000 from the CIL for refurbishment costs. This was approved at the Priorities Board meeting of 20 June 2018.

4. On 23 August, the department received the estimated budget of renovating both properties from the City Surveyor's. The total estimated cost is £451,137.49, and a further bid to the Priorities Board was made to extend the approved funding amount. This approval was provided on 11 September, subject to further approval by the CCS Grand Committee and Resource Allocation Sub-Committee. The CCS Grand Committee gave approval on 12 October.
5. The £451,000.00 recommended by Priorities Board is specifically from the Social and Community Enhancement CIL funding.
6. As the renovation aspect of the mental health centre meets the financial threshold for the Gateway Process, initial stages have been initiated. Papers G1 and G2 (project brief and report) have been approved by the Projects Sub Committee on 10 October. To complete the Gateway 3/4 options appraisal City Surveyors will need to appoint a structural engineer, an M&E Consultant and a Cost Consultant. If approved by Resource Allocation Sub Committee, this will be financed through CIL funding.
7. The department will be seeking a provider through an Invitation to Tender, and a specification is being drawn up. Renovation work would not begin on the two shop units until a provider has been awarded the contract, which is currently estimated to be on 1 February 2019.

Proposals

8. Members are asked to approve the drawdown of CIL funding up to the amount of £451,000.

Corporate & Strategic Implications

9. This project relates to the Department of Community and Children's Services' Business Plan (2017–22) which lists a priority objective as health and wellbeing, specifically that: "people of all ages enjoy good health and wellbeing."
10. It also relates to the draft Corporate Plan (2018–23), where a corporate outcome within the strategic objective of "contributing to a flourishing society" is that "people enjoy good health and wellbeing".

Implications

11. The operational, human resource and clinical risk of this provision would rest with the provider and be subject to monitoring by the commissioning team within Department of Community and Children's Services.

Conclusion

12. The Department of Community and Children's Services within the City Corporation has committed to supporting the mental wellbeing of the different populations within the Square Mile and is able to effect real change in this area by addressing gaps.

Approval of this funding will ensure that renovation can begin as soon as a provider has been awarded the contract.

Appendices

- None

Zoe Dhami

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Committee(s):	Date(s):
Resource Allocation Sub Policy and Resources Committee	13 December 2018 13 December 2018
Subject: Project Funding Update	Public
Report of: The Chamberlain	For Decision
Report author: Caroline Al-Beyerty, Chamberlain's Department	

Summary

This report requests the allocation of central funding to allow projects to be progressed and provides an update on the balances available in the 2018/19 provisions for new schemes.

Funding Bids

There are two formal requests for project funding of up to £1.899m in total. Corporate Priorities Board, the officer group created to provide a more holistic approach to project finance, proposes that up to £1.444m be drawn from the On-Street Parking Reserve and up to £455k from the social and community CIL pot. A summary of these bids is set out below:

<u>Table 1: Project bids and Source of Funding</u>	City Fund £m
<u>CIL Pots</u>	
City Mental Health Centre – up to £455k from the social and community CIL pot, of which £70k to be released to reach the next gateway	0.455
Total funding from CIL Pots	0.455
<u>On-Street Parking Reserve</u>	
City Wayfinding Signage - Funding in lieu of TfL grant to allow delivery of the scheme within a three year period	1.444
Total funding from On-Street Parking Reserve	1.444
Total Current Bids for funding	1.899

Provisions for new schemes

The last project funding update advised of potential shortfalls in the 2018/19 provisions for new schemes due to significant costs of unfunded impending projects, such as match finance towards the cost of artificial football pitches at Wanstead Flats and cleaning and a lighting upgrade to Mansion House. The latest position (detailed in the Appendix) now indicates a positive balance of unallocated funds remaining at year end due to a number of projects being deferred (including the Wanstead Flats artificial grass pitches, Guildhall West Wing mezzanine improvements and Guildhall sub-metering project); however this may in turn give rise to a shortfall in 2019/20. The position will be kept under review and once proposals have been more firmly

quantified and appropriately prioritised, options to address any shortfalls that materialise against future provisions will need to be considered in the context of strategic priorities and availability of funding.

It should also be noted that there are a number of emerging unfunded projects amounting to significant sums beyond the scope of the provisions for new schemes. Funding will be considered as part of the medium-term financial planning process to be reported in January.

Recommendations

It is recommended that Members:

- i. Agree the allocation of the following funds to allow two projects to progress:
 - up to £1.444k from the On-Street Parking Reserve towards the cost of installing new City wayfinding signage; and
 - up to £455k from the social and community CIL pot to fund adaptation and renovation costs to provide a new City Mental Health Centre.
- ii. Note the potential shortfall in the 2019/20 provisions for new schemes due to the deferral of unfunded projects from the current year. The situation will be kept under review and further reported when proposals have been more firmly quantified.
- iii. Note that there are emerging unfunded projects amounting to significant sums beyond the scope of the provisions for new schemes. Funding will be considered as part of the medium-term financial planning process to be reported in January.

Main Report

Background

1. The Policy and Resources Committee have previously agreed to set aside sums of £24m (£3m per annum) over the period from 2012/13 to 2019/20 in both the City Fund and City's Cash financial forecasts (£48m in total) to provide a degree of flexibility to fund smaller value new capital schemes as they arise.
2. In June 2012, the Policy and Resources Committee agreed only projects that are considered essential and which fit within the following categories may be approved at Gateways 1-4 of the Project Procedure, until further notice:
 - 1) Health and safety compliance
 - 2) Statutory compliance
 - 3) Fully/substantially reimbursable
 - 4) Spend-to-save or income- generating, generally with a short payback period (as a rule of thumb within 5 years)

In addition, under exceptional circumstances, other projects considered to be a priority by the Resource Allocation Sub-Committee will be allowed to proceed.

In December 2017, the Policy and Resources Committee agreed the addition of a further eligible essential category:

- 7c) Major renewals of income generating assets.

3. The majority of projects working their way through the early gateways are generally funded either from internal existing local risk budgets and ring-fenced sources such as the City Surveyor's Designated Sales Pools or from external sources such as Section 106 deposits and Government/Transport for London grants which are restricted for specific purposes.
4. Decisions about the allocation of resources for projects that do not have access to these sources of funding are generally taken when a scheme reaches Gateway 4a – Inclusion in Capital Programme, although requests for central resources at earlier gateways are also arising on a more frequent basis. To help Members to prioritise the allocation of City resources to projects from the range of available funding sources, the Corporate Priorities Board was created to provide a more holistic approach to the allocation of project finance, by considering bids for funding from a range of available (less constrained) sources, including in particular receipts from the City's Community Infrastructure Levy (CIL).

Requests for Funding

5. There are 2 new requests for funding of up to £1.899m and the Corporate Priorities Board has identified the On-Street Parking Surplus and the social and community CIL pot as the most appropriate sources of funding.

6. On Street Parking Reserve

Approval is sought to the allocation of up to £1.444m from the existing provisions (within the current OSPR forecast) to allow the **City Signage project** to be progressed.

- Members have previously agreed to adopt the Legible London system of wayfinding signage. The total cost of the scheme is £2.584m, agreed under Chief Officer delegated authority at Gateway 5.
- The original funding strategy was to finance the total cost from TfL grant. However, the latest forecast indicates a £1.444m shortfall in TfL funding likely to be available within the three- year planned project delivery period.
- Therefore, in order to deliver the project within this timeframe, funding of £1.444m from the On- Street Parking Reserve is now proposed.
- The latest forecast of the On- Street Parking Reserve makes allowance for this expenditure. Should additional funding from TfL or other external sources become available during the course of the project, the contribution from the On- Street Parking Reserve will be reduced.

7. Community Infrastructure Levy

Approval is sought to the allocation of up to £455k from the social and community CIL pot to finance a new **Mental Health Centre** to provide City workers with subsidised treatment not offered through the NHS. Two adjoining HRA premises in Middlesex Street have been identified for renovation and adaptation for this purpose at an estimated cost of up to £455k, of which £70k is required for surveys and consultancy to reach the next gateway. An external provider will be engaged to establish and operate the centre on a rent-free basis for the first three years, with recompense to the HRA for their loss of rent to be met by the City through a successful bid for funding from the Priorities

Investment Pot.

8. 2018/19 Provisions for New Schemes - Update

The provisions set aside to fund new schemes in 2018/19 amount to £3.833m for City Fund (£3m plus £833k of 2017/18 underspends brought forward) and £6.214m for City's Cash (£3m plus £3.214m of 2017/18 underspends brought forward). The latest position is shown below:

Table 2: 2018/19 Annual Provisions for New Schemes – Summary Position	City Fund £m	City's Cash £m
2018/19 provisions	3.833	6.214
Allocations previously agreed	(1.135)	(2.780)*
Unallocated balance remaining	2.698	3.434

* includes £64k for repairs to flood defences approved under urgency procedures in October 2018

9. This shows there is currently an unallocated balance of £2.698m remaining for City Fund and £3.434m for City's Cash. Details of other potential requests for unfunded schemes in the pipeline are provided in the Appendix.
10. The last project funding update advised of potential funding shortfalls in the 2018/19 provisions for new schemes due to the impact of these impending schemes. The latest forecast indicates a positive balance of unallocated 2018/19 provisions remaining at year end due to a number of projects being deferred, including the Wanstead Flats artificial grass pitches, Guildhall West Wing mezzanine improvements and the Guildhall sub-metering project. However, this in turn gives rise to a potential shortfall in 2019/20, particularly for City's Cash. The position will be kept under review and once proposals have been more firmly quantified, options to address any shortfalls that materialise against future provisions will need to be considered in the context of strategic priorities and availability of funding.
11. It should also be noted that there are a number of emerging unfunded projects potentially amounting to significant sums beyond the scope of the provisions for new schemes. Funding will be considered as part of the medium term financial planning process to be reported in January.

Conclusion

12. Two formal requests for project funding totalling £1.899m are recommended for approval.
- An allocation from the On-Street Parking Reserve of up to £1.444m from the On-Street Parking Reserve in lieu of the originally intended TfL funding to allow the City Signage project to be delivered within a three year timeframe.

- Social and Community CIL pot funding of up to £455k for a new Mental Health Centre to provide City workers with subsidised treatment not offered through the NHS.

13. The latest update of the forecast position for the 2018/19 provisions for new schemes indicates unallocated balances remaining at the year-end. However, this may in turn give rise to potential shortfalls in the 2019/20 provisions for new schemes due to the deferral of a number of unfunded schemes from 2018/19.
14. Funding for other emerging projects which are beyond the scope of the provisions for new schemes will be considered as part of the medium-term financial planning process to be reported in January.

Appendix: Project Funding from the 2018/19 and Future Years' Provisions for New Schemes

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Project Funding from the Provisions for New Schemes

Project Name	Indicative Funding Requirement from 2018/19 City Fund Allocation (£m)	Category and Priority	Indicative Funding Requirement from Future Year City Fund Allocations (£m)
CITY FUND <u>Total provision of £3.833m (comprising £3m original plus £0.833m carry forward from 2017/18 unallocated balance)</u>			
			Annual Provisions of £3m
Funding requests for which approval has previously been granted			
New City of London Website (City Fund share) (approved by P&R in April 2018)	0.256 City Fund Estimated Share	7 (a) Assets Enhancement A. Essential	
New Liverpool House Refurbishment and Extension - fees to reach planning stage	0.379	8 Investment Property	
Planning and Regulatory Services Casework Management System - implementation costs	0.500 (up to)	7 (a) Assets Enhancement A. Essential	
Sub-total previously approved	1.135		
Headroom before taking account of anticipated future requests	2.698		
Potential Future Funding Requests			
Cremator Replacement	0.800	6. Improvements in Productivity/efficiency A. Essential	
Library Self Service Kiosks	0.070	Productivity/efficiency A. Essential	
Unified Communications	0.000	3.(a) Spend to Save / 6. Improvements in Productivity/efficiency A. Essential	0.220 City Fund share of estimated implementation costs
		7 (a) Assets Enhancement A. Essential	
sub-total potential future requests	0.870		
Potential City Fund Total Requests	2.005		0.220
Headroom after allowing for future requests	1.828		

Project Funding from the Provisions for New Schemes

Project Name	Indicative Funding Requirement from 2018/19 City's Cash Allocation (£m)		Indicative Funding Requirement from Future Year City's Cash Allocations (£m)
Total Provision of £6.214m (comprising £3m annual provision plus £3.214m unallocated balance brought forward from 2017/18)			
CITY'S CASH			Annual Provisions of £3m
Funding requests for which approval has previously been granted			
Guildhall School New Silk Street Entrance - feasibility fees	0.043	7 (a) Assets Enhancement B. Advisable	
St Lawrence Jewry Church Repairs	1.915	7 (b) Major renewals (supplementary revenue) B. Advisable	1.064 To cover anticipated increase in cost
West Wing Cloakrooms and Member Facilities – top-up funding for revised configuration	0.396	7 (a) Assets Enhancement C. Desirable	
New City of London Website (approved by P&R in April 2018)	0.231 City's Cash Estimated Share	7 (a) Assets Enhancement A. Essential	
Lord Mayor's State Coach - Top-up to meet unforeseen additional costs	0.121 (up to)	1. Health and Safety B. Advisable	
Magistrates Court External Repair Works - Top-up for fees to progress to gateway 5	0.010	7 (a) Assets Enhancement B. Advisable	
Old Swan Stairs Repairs to Flood Defences	0.064 approved by P&R under urgency	1. Health and Safety A. Essential	
Sub-total previously approved	2.780		
Headroom before taking account of anticipated future requests	3.434		
Future funding requests anticipated			
26-31 Shoreditch High Street - Strategic Estate Investment property refurbishment	0.941	8 Investment Property B. Advisable	
Baldwin's Pond and Deer Sanctuary	0.000	1. Health and Safety B. Advisable	2.500 Now likely 2019/20
The Monument Visitor Centre	1.600	3.(a) Spend to Save /Income generating C. Desirable	
Wanstead Flats Artificial Grass Pitches -	0.000	3.(a) Spend to Save / 6. Improvements in Productivity/efficiency B. Advisable	1.700 City's contribution to £4.5m estimated cost (likely 2019/20)
Guildhall West Wing Mezzanine Level Improvement		6. Improvements in Productivity/efficiency B. Advisable	up to 0.675 (likely 2019/20)
Guildhall Switch Room Asbestos and Electrical Equipment Removal and Water Ingress Solution	0.075	7 (a) Assets Enhancement A. Essential	
Guildhall Complex and Walbrook Wharf Sub-Metering	0.000	6. Improvements in Productivity/efficiency B. Advisable	0.180
Mansion House Cleaning and Lighting	0.000	7 (b) Major renewals (supplementary revenue) B. Advisable	1.225
sub-total potential future requests	2.616		6.280
Potential Total City's Cash Requests	5.396		6.280
Headroom after allowing for future requests	0.818		

Committee:	Date:
Public Relations and Economic Development Sub Committee	12 December 2018
Resource Allocation Sub Committee	13 December 2018
Policy and Resources Committee	13 December 2018
Subject: Enhancing Sport Engagement	Public
Report of: Town Clerk	For Decision
Report author: Bob Roberts, Director of Communications	

Summary

At the October 2018 meeting of the Public Relations & Economic Development Sub Committee, Members asked for a clear and proportionate strategy on sports engagement and gave a series of instructions to the Town Clerk on how to achieve this.

This follows a report in December 2017 where Members resolved there should be a more pro-active approach to sports engagement on a strategic basis.

This report sets out proposals to meet those instructions and ensure the City of London Corporation:

- supports British bids to host major sporting events which align with City Corporation strategies (particularly around supporting London)
- supports the organisers of major sporting events by using our venues and facilities
- encourages mass participation sport and physical activity
- engages City Corporation's cultural and educational resources to support sport
- involves City residents and workers in sport and physical activities

It makes recommendations to the Resource Allocation Sub Committee for ongoing funding for the appropriate staffing and resources to increase sport engagement by increasing the Town Clerk's baseline budget by £80k pa from 2019-20 onwards.

Recommendations

- Members of the Public Relations and Economic Development Sub Committee are asked to:
 - Approve the new process for enhancing sport engagement
- Members of the Resource Allocation Sub Committee are asked to:
 - Approve an uplift in the Town Clerk's annual budget of £80k to fund the additional aforementioned Corporate Affairs Officer.

Main Report

1. The City Corporation involvement in sport already supports three of the 12 outcomes in the Corporate Plan:
 - People enjoy good health and wellbeing;
 - People have equal opportunities to enrich their lives and reach their full potential;
 - Communities are cohesive and have the facilities they need.
2. A range of activities already exist across the City Corporation to support sport, the most substantial being through the Open Spaces Department with an annual budget of £2.4m invested in formal and informal sports facilities such as Wanstead Flats Playing Fields where there are 45 grass football pitches, five leagues, over 50 clubs and 125 teams.
3. Following a request by the Policy and Resources Committee last year, Members of the Public Relations and Economic Development recently agreed that, in view of the enhanced exposure and wider benefits, the City Corporation should take a more pro-active and strategic approach in relation to sport engagement. Members also asked for a clear and proportionate response.
4. Members wished to see increased support for bids for major sporting events, increased support for the organisers of major events and more encouragement for mass participation sport and physical activity.
5. Specifically, at the October 9th meeting of the Public Relations and Economic Development Sub Committee, Members resolved to instruct the Town Clerk to:
 - (a) Bring forward a report to a meeting of the Sub-Committee by December 2018 setting out a clear and proportionate strategy on Sport Engagement in line with the direction provided by Members ten months ago and aligned to the Corporate Plan, bearing in mind existing sports engagement.
 - (b) Include in the report a proposed approach to:
 - i. supporting British bids to host major sporting events which align with City Corporation strategies (particularly around supporting London);
 - ii. supporting the organisers of major sporting events hosted in the United Kingdom through the strategic application of City Corporation venues and facilities (including open spaces);
 - iii. supporting mass participation sport and physical activity events together with other activities that encourage more active lifestyles;
 - iv. engaging the Corporation's cultural and education resources in support of sporting activities in the capital, including making suitable opportunities available to pupils and students at the Corporation's schools and academies and building on the Corporation's existing sporting activities;

- v. involving City residents and workers and Corporation tenants in relevant sport and physical activities connected to our Sport Engagement programme.
- (c) Include in the report proposals for a small dedicated staffing structure within his department, which will provide both strategic leadership and operational resilience to the Sport Engagement policy in accordance with the wishes of Members.
 - (d) Include in the report a budget for the remainder of the current financial year (to be funded from the Town Clerk's local risk contingency) to cover the necessary staffing to develop and implement the strategy as well as funding necessary to support engagement with events due to take place in 2019 such as the Cricket World Cup.
 - (e) Make recommendations to the Resource Allocation Sub-Committee for ongoing funding for Sport Engagement staffing and resources in his department's baseline budget for 2019-20 onwards.
6. To achieve a strategic and proportionate process we have produced a sports engagement matrix attached as Appendix A to ensure any proposed support matches our corporate plan outcomes. The matrix aims to ensure any increased engagement with sport matches our agreed aims and outcomes in the corporate plan by:
- Listing the corporate plan's aims and outcomes and describing how any sports engagement proposal matches those aims and outcomes.
 - Awarding a score on how close the sports engagement proposal matches the outcome.
 - If the score demonstrates a close alignment with the corporate plan City Corporation could offer either hospitality support via the Hospitality Working Party or financial support via the Policy Initiatives Fund governed by the Policy and Resources Committee. Other methods of support will also be considered.
 - In return for any support the organiser of any sports event would be asked to explain how we involve and provide a benefit for residents, workers and pupils from our family of schools. For example, coaching sessions, tickets for pupils or investment in our facilities could be provided in return for support. Events would also be asked to display our branding.
7. To achieve a clear and pro-active process – and meet the instructions set out in Paragraph 5 (b) - we have produced a sports engagement assessment process attached as Appendix B to explain how any decision to support enhanced sport would be processed. The process shows how we would:

- Look for opportunities to support British bids to host major sporting events which align with City Corporation strategies, particularly around supporting London
 - Ensure appropriate support for major sporting events and mass participation events is considered.
 - Ensure consideration is given to engaging the City Corporation's cultural and education resources in support of sport including making suitable opportunities available to pupils and students at City Corporation's family of schools.
 - Ensure consideration is given to building on City Corporation existing sporting activities.
 - Look to involve City residents and workers in relevant sports and physical activities.
 - Ensure relevant committees and officers are consulted and correct decision-making processes followed.
8. An annual report would be submitted to the PRED Sub Committee covering the support which has been provided and the potential sport engagements opportunities for the year ahead.
 9. On staffing, much of the work undertaken at officer level around sport engagement will, by its nature, fit within the Corporate Affairs Team of the City Corporation. As this team's current focus is on issues relating to political engagement it is proposed that a new post to oversee strategic sport engagement activity be created to manage sport engagement and that this post would report directly to the Head of Corporate Affairs.
 10. To ensure support for sport continues during the remainder of this financial year a consultant will be retained to begin implementing and developing the strategy so we can support events in 2019 such as the Cricket World Cup. The anticipated budget for this is expected to be no more than £10,000 to be funded from the Town Clerk's local risk contingency.
 11. In future financial years, we believe a proportionate budget for one officer with responsibility for strategic engagement and a small local risk to sponsor small events and engagements would be £80,000.
 12. It is anticipated larger hospitality events will be dealt with by the Hospitality Working Party and the costs met from the hospitality budget.
 13. Events falling in 2019 for which hospitality-related events are likely to be considered by the Working Party include the ICC Men's Cricket World Cup, the Netball World Cup and the Cycling World Championships.

Recommendations

14. Members of the Public Relations and Economic Development Sub Committee are asked to:

- Approve the new process for enhancing sport engagement

15. Members of the Resource Allocation Sub Committee are asked to:

- Approve an uplift in the Town Clerk's annual budget of £80k to fund the additional aforementioned Corporate Affairs Officer.

Annexes

- Appendix A: Sports Engagement Assessment Matrix
- Appendix B: Sports Engagement Process

Bob Roberts, Director of Communications

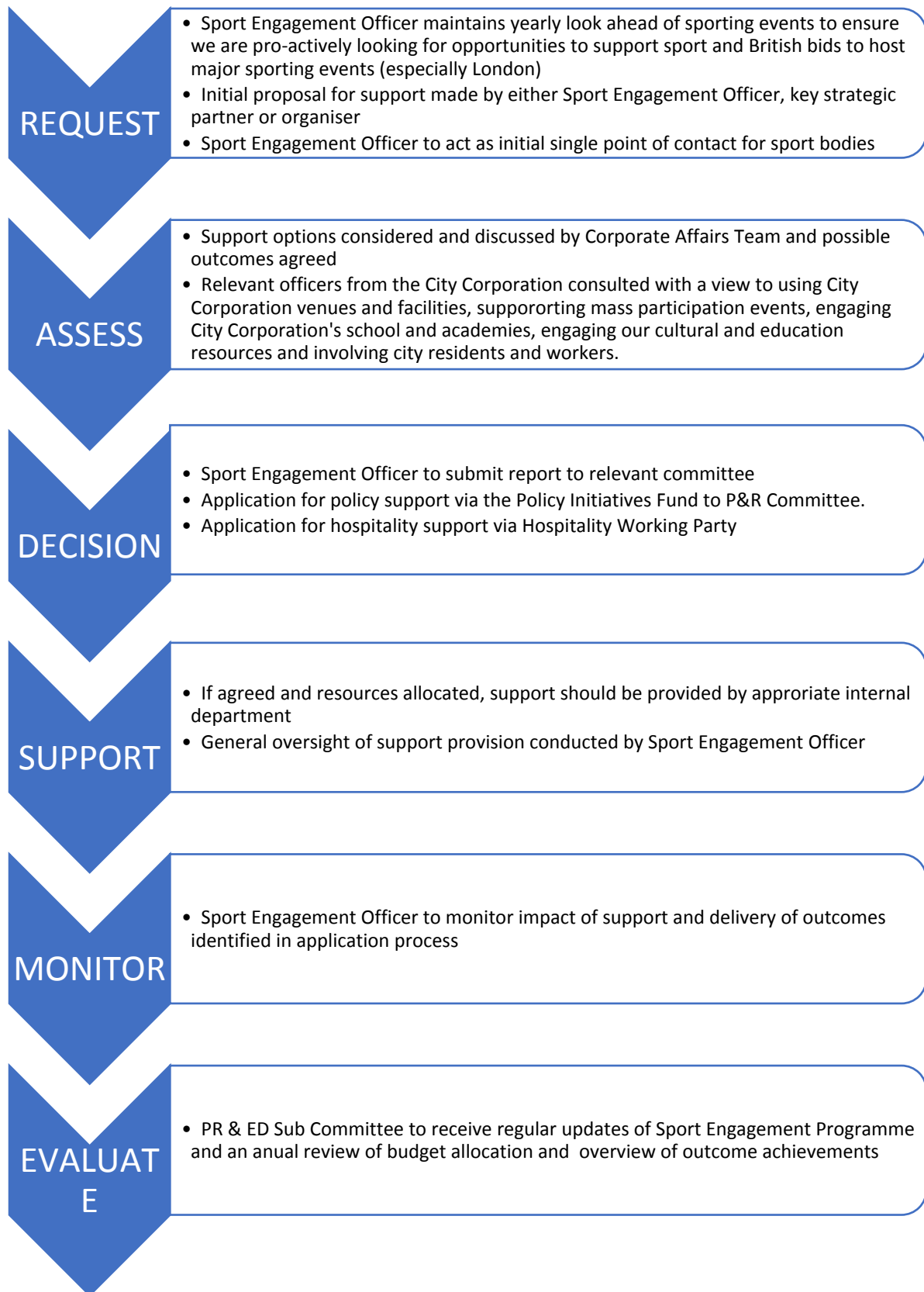
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APPENDIX A: SPORT ENGAGEMENT ASSESSMENT MATRIX

Item	Corporate Aim	Corporate Outcome	How will event help contribute to the corporate outcomes	Score	Additional Benefits
				(0-5)	
1	Contribute to a Flourishing Society	People are safe and feel safe			
2		People enjoy good health and wellbeing			
3		People have equal opportunities to enrich their lives and reach their full potential			
4		Communities are cohesive and have the facilities they need			
5	Support a thriving Economy	Businesses are trusted and environmentally responsible			
6		We have the world's best legal and regulatory framework and access to global markets			
7		We are a global hub for innovation in finance and professional			
8		We have access to the skills and talents we need			
9	Shape outstanding environments	We are digitally and physically well-connected and responsive.			
10		We inspire enterprise, excellence, creativity and collaboration			
11		We have clean air, land and water and a thriving and sustainable natural environment.			
12		Our spaces are secure, resilient and well maintained.			
Total					/50

APPENDIX B: SPORTS ENGAGEMENT PROCESS



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